



a world class African city



TENDERING PROCEDURES

Tender Notice and Invitation to Tender

BID NUMBER:
BID DESCRIPTION:

JDASCM/MPS/11/2025
RFP - PROVISION OF MEDIA BUYING, MEDIA PLANNING, AND
RELATED SERVICES FOR THE JDA FOR 36 MONTHS

The JDA is requesting proposals from experienced companies, service providers, and joint ventures that can provide media buying, media planning, and related services for the JDA for 36 months.

Documents may be downloaded from the JDA website: www.jda.org.za and the e-Tender portal: www.etenders.gov.za on **06 November 2025**. Tenders must only be submitted on the tender document that is downloaded from the stipulated websites. The retyping of the tender document is not permitted.

Queries relating to the issue of these documents and procurement-related issues may be addressed to **Mr. Siyambonga Gcobo** at tel: (011) 688 7811; fax (011) 688 7899; or e-mail: sgcobo@jda.org.za

Technical queries or queries relating to the project may be addressed to **Mr. Kenneth Nxumalo** at (011) 688 7824; fax: (011) 688 7899; or e-mail: knxumalo@jda.org.za

A Non-Compulsory Clarification Meeting with representatives of the Employer will take place on the MS Teams platform (the link is provided on the tender document) on **11 November 2025, starting at 11H00am – 12H00**.

The closing date and time for receipt of tenders is 12:00 pm on 08 December 2025. Telegraphic, telephonic, telex, facsimile, e-mail, and late tenders will not be accepted.

Tenders must only be submitted on the tender documentation that is issued. The retyping of the tender document is not permitted.

Requirements for sealing, addressing, delivery, opening, and assessment of tenders are stated in the Tender Data.

The JDA's selection of qualifying tenders will be at the JDA's sole discretion and will be final. The JDA does not bind itself to accept any particular tender, and correspondence will be entered into with the successful tenderer.

**“WE ENCOURAGE ALL PEOPLE DOING BUSINESS WITH US TO
REPORT ANY CORRUPT OR ILLEGAL PRACTICE, USING THE ANTI-
FRAUD HOTLINE NUMBER: 0800 002 587”**