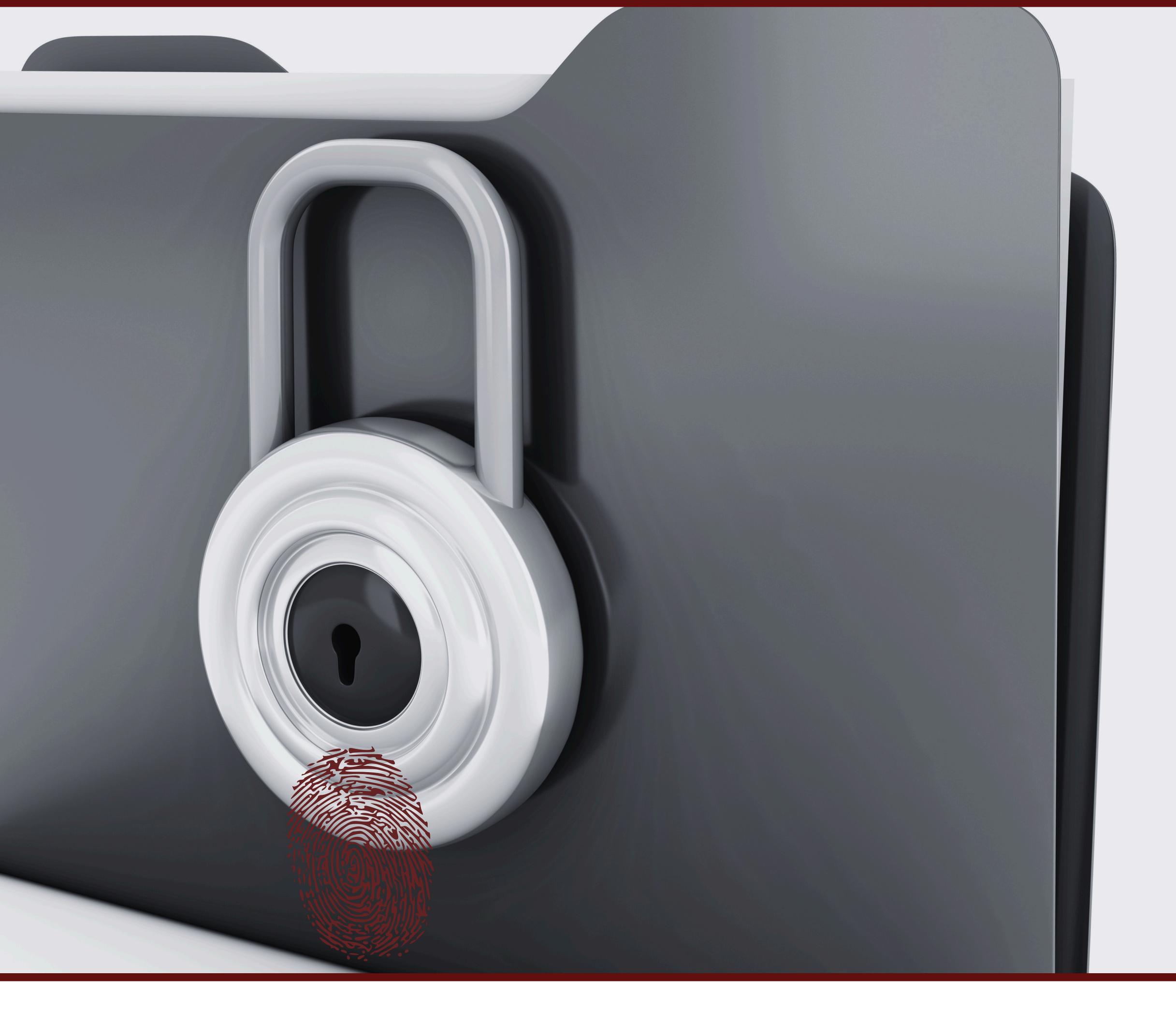
The purpose of the Protection of Personal Information Act (POPIA) is to protect individuals from harm by safeguarding their personal information, preventing theft of financial information, identity theft, and overall ensuring the protection of their privacy, which is a fundamental human right.

INFORMATION OFFICER DETAILS:

Deputy Information Officer: Sophia Ndhlovu Email:SNdhlovu@jda.org.za **Cell**: 073 146 1072

Information request form is available on JDA's website: www.jda.org.za, as well as at the JDA offices.



WHAT IS POPI - POPI is South Africa's data privacy law and it stands for the Protection of Personal Information Act, No 4 of 2013



