



City of Johannesburg Johannesburg Development Agency

No 3 Helen Joseph Street The Bus Factory Newtown Johannesburg, 2000

Marshalltown 2107

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> www.jda.org.za www.joburg.org.za

### INVITATION TO BID

#### REQUEST FOR FORMAL WRITTEN PRICED QUOTATIONS

**ADVERT DATE: 05 MAY 2022** 

NON-COMPULSORY CLARIFICATION DATE: N/A

CLOSING DATE: 12 MAY 2022 **CLOSING TIME: 12H00** 

RFQ - TO APPOINT A MEDIA AND BRAND SPECIALISTS FOR THE CENTER ON AFRICAN PUBLIC SPACE FOR RFQ DESCRIPTION:

A PERIOD OF 6 MONTHS.

JDA/DPF/MEDIAANDBRANDSPECIALIST/01/2022 RFQ NUMBER:

RFQ DOCUMENTS MUST BE DEPOSITED IN THE BID BOX SITUATED AT:

Offices of the Johannesburg Development Agency, 3 Helen Joseph Street, The Bus Factory, Newtown, Johannesburg, 2000

Bidders should ensure that RFQ submissions are delivered timeously to the correct address. If the RFQ is late, it will not be accepted for consideration.

#### NB: NO RFQ SUBMISSION WILL BE CONSIDERED FROM PERSONS IN THE SERVICE OF THE STATE (see definition below)

- \*MSCM Regulations: "in the service of the state" means to be -
  - (a) a member of -
    - (i) any municipal council;
    - (ii) any provincial legislature; or
    - (iii) the national Assembly or the national Council of provinces;
  - (b) a member of the board of directors of any municipal entity;
  - (c) an official of any municipality or municipal entity:
  - (d) an employee of any national or provincial department, national or provincial public entity or constitutional institution within the meaning of the Public Finance Management Act, 1999 (Act No.1 of 1999);
  - (e) a member of the accounting authority of any national or provincial public entity; or
  - (f) an employee of Parliament or a provincial legislature.

#### ANY ENQUIRIES REGARDING THE BIDDING PROCEDURE MAY BE DIRECTED TO:

Department: Procurement

Contact Person: Ms Tsakani Mabunda Tel: 011 688 7851 E-mail: tmabunda@jda.org.za

#### ANY REQUIRIES REGARDING TECHNICAL INFORMATION MAY BE DIRECTED TO:

Department: Development Planning and Facilitation

**Contact Person:** Ms. Manyedi Rakabe Tel: 011 688 7812 E-mail: MRakabe@jda.org.za

PLEASE NOTE: SUBMISSIONS MUST BE SUBMITTED ON THE RFQ DOCUMENTATION ISSUED. RFQ DOCUMENTATION MUST NOT BE REPRODUCED OR REARRANGED. ANY ADDITIONAL INFORMATION MUST BE SUBMITTED AS A SEPARATE ATTACHMENT TO THE TENDER DOCUMENT FAILURE TO DO SO WILL RESULT IN YOUR BID BEING DISQUALIFIED

## **OFFER PAGE**

# THE FOLLOWING PARTICULARS MUST BE FURNISHED (FAILURE TO DO SO WILL RESULT IN YOUR BID BEING DISQUALIFIED)

BID / RFQ NUMBER		
NAME OF BIDDER		
NAME OF CONTACT PERSON		
POSTAL ADDRESS		
		NUMBER
CELLPHONE NUMBER		
E-MAIL ADDRESS		
FACSIMILE NUMBER	CODE	NUMBER
VAT REGISTRATION NUMBER.		
CSD SUPPLIER NUMBER		
COMPANY REGISTRATION NUM	WBER	
TAX VERIFICATION PIN		
TOTAL BID PRICE		excluding Value Added Tax
TOTAL BID PRICE in words		
SIGNATURE OF BIDDER		
CAPACITY UNDER WHICH THIS	BID IS SIGNED	
DΔTF		

THE ABOVE PARTICULARS MUST BE FURNISHED. FAILURE TO DO SO WILL RESULT IN THE BID BEING DISQUALIFIED

#### To all our stakeholders

#### **RE: The channels of reporting fraudulent and Corrupt Activities**

The City of Johannesburg has a **zero-tolerance approach to Fraud, Theft, Corruption, Maladministration, and Collusion** by suppliers with employees. To reinforce this commitment, more channels have been added to report any Fraudulent and Corrupt activities.

Instances of corporate fraud and misconduct remain a constant threat to service delivery. The City of Johannesburg took a resolution to adopt strategic interventions aimed at combatting fraud and corruption. The City took a decision to centralize the reporting of fraudulent and corrupt activities through the establishment of an independent fraud hotline which is managed by independent service providers.

All people doing business with the Johannesburg Development Agency are encouraged to report any corrupt or illegal practice.

Employees are encouraged to report fraud, waste or other concerns suggestive of dishonest or illegal activities.

#### Anyone can report fraudulent and corrupt activities through one of the following channels:

- SMS (charged @ R1.50)......32840
- Email Address:.....anticorruption@tip-offs.com
- Web site: .......www.tip-off.com
- Free post:.....Free post, KNZ 138, Umhlanga, 4320



Let's join hands to take up the Fight against Fraud and Corruption in our society.

# REQUEST FOR FORMAL WRITTEN PRICED QUOTATIONS TO MEDIA AND BRAND SPECIALISTS FOR THE CENTRE ON AFRICAN PUBLIC SPACE 6 MONTHS.

#### 1. INTRODUCTION

The Johannesburg Development Agency (JDA) is requesting proposals from Service providers to render communication services for the Centre on African public Spaces branding and collaborative marketing.

The suitably qualified candidates will assist the Centre on African public spaces in marketing and expanding the centre to wider range of stakeholders and that will increase the centre's reach amongst its different networks and partners.

#### 1..1. Background

The City of Johannesburg, African universities and community advocacy groups are setting up a Pan-African urban lab for public space and a home to a community of urban practitioners, scholars and civil society activists dedicated to connect, advance knowledge, exchange experiences, share resources, grow expertise, and mobilize on a wide range of relevant local and global issues. The entry point to reaching out to African Universities is the faculties of built environment e.g Architecture and Urban Design and Town Planning departments in city councils.

This project arises in response to the need to reach a wider audience particularly in Francophone and Lusophone countries, in light of the recent strides made towards the establishment of the centre the project will include initiatives undertaken by the City of Johannesburg alongside its various partners. The Centre on African Public Spaces is looking to develop a collaborative marketing strategy in an effort to meet the growing demand for the centre. This work will also see to the readiness of the Centre in preparation for the different launches taking place in May and June 2022.

Against this backdrop, the JDA is looking for a service provider that will expand the network of the Centre and develop a collaborative marketing strategy for the Centre. The suitable service provider will assist the Centre alongside our web developers and in partnership with university students in designing and implementing a collaborative marketing plan in terms of conceptualizing, designing and synthesis of outcomes form various research initiatives.

#### 2. SCOPE OF WORK AND DELIVERABLES

The successful service provider alongside the Centre partners including a group of architects and graphic design students and the website developers will be rendering of the following services:

- Providing advice, guidance and support on planning and implementing internal and external communication efforts to strengthen awareness of Centre's activities and knowledge, and raise its profile and visibility;
- Developing of a collaborative outreach strategy for the Centre alongside a group of Architecture/Urban design students;
- Showing integration and coherence of the Centre's work undertaken by universities and City of Johannesburg departments in preparation of the upcoming launch and other events;
- Mobilising various public space actors and initiatives around the continent to expand the Centre's network through urban labs, architecture and design studios, public space networks, city councils and civil society organisations in cities in Southern, East, West and North Africa.
- Developing Social Media campaigns and strategies for the Centre's outreach in collaboration with its partners;

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- Ensuring that the Centre has an online presence and build momentum towards its launch and other upcoming events using various social media platforms;
- Leveraging electronic and non-electronic platforms of partners and networks regionally and internationally to share the work of the Centre;
- Creating avenues for interactions of African universities, city councils and civil society organisations with related sectors/ disciplines such as climate change, urban mobility and sustainable development etc for cross sectoral/discipline building capacities;
- Curating conversations between multiple stakeholders and partners to identify and plug gaps in public space knowledge and to inform the Centre's programmatic work;
- Providing recommendations based on research undertaken on public space by the Centre, identify emerging trends and good practices to be integrated into the Centre's work;
- Preparation and disseminating various outreach materials, including stories, materials, briefings, articles, statements, speeches, fact-sheets, publicity materials, and write ups about events, for a variety of local, national, regional and international communication channels including websites, blogs, e-news, the media and others;
- Developing tools and templates for packaging and presenting findings, key messages and evidence to the target audiences in particular the media
- Ensuring that the work of the Centre enhances the visibility of the cooperation between the City of Johannesburg with its partners.
- Service provider is to provide a practical completion report with matrix reporting on reach and success of the campaign

The service provider must have strong Pan Africanist ties as well as a background in urban or architectural design.

#### 3. NON-COMPULSORY CLARIFICATION:

#### **Not Applicable**

#### **APPOINTMENT**

The bidding team must include each of the following professional competencies.

- 1X marketing specialist with experience in working with multiple stakeholders
- 1X public relations specialist

#### 4. DURATION

The duration of the appointment period will be for 6 months.

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#### 5. NOTES FOR PRICING

The basis for fee proposals is outlined in item 5.2 below.

This is followed by item 5.3 which applicants are required to take note of.

**5.1** Tenderers are to complete all the items on the pricing table below and submit as part of their fee proposal to transfer or carry over the total fee to the "Offer" page correctly.

Failure to complete in full the pricing table and price as required will result in the tender being disqualified for non-compliance.

Detailed below is information upon which fees must be based on (refer to item 2 above for detailed scope of work).

This is followed by item number 5.3 which ALL applicants are required to take careful note of.

#### **5.2 PRICING TABLE**

No	Description	Amount (Excl. VAT)
1	Inception Report	R
2	Marketing/Outreach Strategy	R
3	Identification and mobilizing public space actors and initiatives around the continent	R
4	Development of Social Media Strategy and Implementation	R
5	Curating conversations over multiple stakeholders	R
6	Dissemination of outreach materials e.g fact-sheets, publicity materials, and write ups about events	R
TOTAL (Excl VAT)		

### TOTAL FEE TO BE TRANSFERRED CORRECTLY TO THE OFFER PAGE

Tenderers must ensure that the final TOTAL FEE is correctly carried to the "offer" page. The value recorded on the offer page will be regarded as the tendered amount.

Failing to price as required will result in the RFQ document being disqualified.

#### 5.3 Notes

5.3.1 Tenderers must ensure that the final <u>TOTAL FEE</u> is correctly carried over to the "offer" page. The value recorded on the offer page will be regarded as the tendered amount to render services. Failing to price as required will result in the RFQ submission being disqualified.

- **5.3.2** Fees <u>must</u> include standard disbursements such as typing, reproduction, copying, binding of documents, telephonic / electronic and facsimile communications, courier, local travel and accommodation, etc.
- **5.3.3** It is the responsibility of the bidder to ensure that they have a local office within the geographical area of City of Johannesburg as the JDA will not be responsible for accommodation and travelling costs.

#### 6. PRESENTATION OF QUOTATIONS

Submissions are to consist of a short (**not to exceed 15 pages**) and comprehensible report that must provide the JDA with sufficient information to make a sound and fair evaluation of the quotation as well as the experience and capability of the applicant to undertake and manage the project successfully.

The report should use the same item numbers as below for the required sections of the report.

The following information must be clearly spelt out:

- 6.1 <u>BRIEF</u> company background, lists of SIMILAR (lap top accessories) projects (including client name, contact person, telephone number, value of the project, and the consulting fee value, nature of the project, required deliverables).
- 6.2 A copy of a valid SARS Tax Pin Compliant certificate. No award will be made to a service provider whose tax matters are not in order with the South African Revenue Services.
- 6.3 No award will be made to a service provider who is not registered with National Treasury Central Supplier Database.
- 6.4 A copy of the tenderer's latest municipal rates account in the name of the tenderer <u>or</u> alternatively in the names of the Directors / Partners of the tendering entity. Copies of lease agreements **will be accepted.**
- An original and valid BBBEE status levels verification certificate or a certified copy thereof, substantiating the bidding entities BBBEE rating. Only certificates issued by verification agencies accredited by the South African Accreditation System (SANAS), or by registered auditors approved by the Independent Regulatory Board of Auditors (IRBA) will be accepted. An EME must submit an affidavit confirming the following:
  - Annual Turnover Revenue of R10 million or less; and
  - Level of Black ownership
  - Any misrepresentation in terms of bullet point above constitutes a criminal offence as set out in the B-BBEE Act as amended.
- 6.6 An original letter from the tenderer's bank confirming account information.
- 6.7 Bidders are required to submit detailed quotations based on the required deliverables defined in rand terms. Applicants are to illustrate the fee proposal linked to deliverables. All disbursements, etc. are to be <u>included</u> in the quotations.
- 6.8 A completed RFQ document with all sections filled in (references in the RFQ to other documentation attached will NOT be considered.)
- 6.9 The forms A to H annexed, must be scrutinized, completed in full and submitted together with your RFQ.

Failure to comply with the requirements in item 5 will result in tenderers been negatively scored for responsiveness or disqualified for non-compliance.

#### Note for consortium and joint ventures

- The items above are to be addressed and completed by **EACH** member of the consortium or joint venture.
- An agreement between all parties of the consortium or joint venture is to accompany the tender submission
- A trust, consortium or joint venture will qualify for points for their BBBEE status level as an unincorporated entity, provided
  that the entity submits their consolidated BBBEE scorecard as if they were a group structure and that such a consolidated
  BBBEE scorecard is prepared for every separate tender.

Failure to comply with these conditions may invalidate your offer.

#### 7. ASSESSMENT CRITERIA

#### Submissions will be evaluated on the criteria to follow

- Compliance
- Technical
- Price and Empowerment

#### a. Compliance

Bidders will be disqualified for:

- > If any of its directors are listed on the register of defaulters;
- ➤ In the case of a bidder who during the last five years has failed to perform satisfactorily on previous contracts with the JDA or any other organ of state after written notice was given to that bidder that performance was unsatisfactory.
- > Bidders who did not complete, in full, the tender offer page and the pricing table (i.e. priced, all registration numbers provided and signed);
- > Bidders whose quotation document has been completed in pencil;
- ➤ Bidders whose document has been faxed;
- > Bidders whose quotation document has been received after the closing time;
- > Bidders whose quotation document has not been deposited in the tender box at the time of closing;
- > Bidders who fail to price as required i.e. as stipulated in item 6 herein;
- > Bidders who have any directors in the employment of the state;
- > Bidders whose tax matters are not up to date;
- > Bidders whose directors are having municipal accounts that are owing more that 90 days
- > Bidders who are not registered with the National Central Supplier Data Base

#### 7.1

Item	Criteria	Total Points
(i)	Key returnable (annexure A-H fully completed and signed)	16
(ii)	Capability of proposed key team members (experience) and qualifications	120
(iii)	Past completed similar projects as experience of the company	50
(iv)	Detailed and singed reference letters which are in line with item (iii)	50

Item	Criteria	Total Points
Minimum	n / Cut –off @ 60%	141.6
Maximur	n	236

## a) Submission / Assessment Checklist

Category	Criteria		Description of Criteria	
	Returnable Doc	uments Required are as follows		
	1. Company b	ackground / brochure		Y/N
	2. List of simil	ar contracts currently awarded by organ of state		Y/N
	3. List of comp	pleted contracts of similar nature		Y/N
	4. Details of d	irectors and shareholders with certified copies of	Points will only	Y/N
(i) Key returnable		al Indemnity Insurance (Max Claim and Expiry Date)	be allocated for documents	Y/N
documents	6. Company re	egistration documents	correctly completed and	Y/N
	7. CTS letter f	rom SARS (Tax pin)	signed.	Y/N
	Valid BBBEE certificate/s		1	Y/N
	A statement from an independent auditor/accountant regarding the service provider financial standing to undertake this project			Y/N
	10. Up-to-date	Municipal rates account showing no arrears (90 idavit if not applicable for the directors		Y/N
Annexures A t		H all completed in full and signed		16
Responsiveness 1	Total			16
		3 years or more of marketing/communication experience and implementing social media campaigns	Points will only be allocated for demonstrating the skills required The bidder is	50
(ii -A) Capability of proposed team detailed CV's	Marketing Specialist	1 to 2 years of marketing/communication experience and implementing social media campaigns	to submit detailed CVs for the team members demonstrating experience in the requisite skills. (Complete annexure G&H)	30

Category	Criteria		Description of Criteria	
	Public Relations Specialist	1-3 years' experience in PR and communication		20
(ii-B) Qualifications of	Marketing Specialist	A minimum of a Diploma in Marketing/ Communications or relevant qualification	Certified	30
the Capability of proposed team detailed CV's	Public Relations Specialist	A minimum of a Diploma in Public Relations/Marketing or relevant qualification	copies of Qualifications should be included in the bidder's submission.	20
		Previous Experience and Qualifications Total =		120

Category	Criteria	Description of Criteria	
	Five or more public space projects demonstrating knowledge and experience in working with international or regional stakeholders		50
	Three to four public space projects demonstrating knowledge and experience in working with international and regional stakeholders		30
(iii) List of completed similar projects	One to two public space projects demonstrating knowledge and experience in working with international and regional stakeholders	Points will only be allocated for a relevant / similar completed project experience (Complete annexure D)	10
(iv) Contactable references inline with item iii	Five or more satisfactory references for public space or related	Points will only be allocated for references on (High level Built	50
Each reference must be on client letter head and be signed – with attached sample of report produced	Three to four satisfactory references for public space or related	environment academic/indu stry roundtables/ev ents)	30

Category	Criteria	Description of Criteria	
	One to two satisfactory references for public space or related	References must be on the client's letterhead or on a document stamped by the client and must confirm the project description, services rendered in order to obtain the points.  If any of the required information does not appear in the reference, zero points will be awarded.	10
	Total Projects and References =		100
	Total Maximum Score =		236
	Minimum Score to Proceed (60%) =		141.6

### 7.2 BBBEE Status

Having completed a technical evaluation, points will be awarded for empowerment (BBBEE), in accordance with the Preferential Procurement Regulations 2017 published in Government Gazette No. 40553 dated 20 January 2017. The following table is applicable in this regard:

D DDEE Status Lavel	Number of Points		
B-BBEE Status Level Of Contributor	Tenders up to R50 million		
1	20		
2	18		
3	14		
4	12 8		
5			
6	6		
7	4		
8	2		
Non-Compliant contributor	0		

#### Notes:

- 7.2.1 "B-BBEE status level of contributor" means the B-BBEE status received by a measured entity based on its overall performance using the relevant scorecard contained in the Codes of Good Practice on Black Economic Empowerment, issued in terms of section 9(1) of the Broad-Based Black Economic Empowerment Act (Act No.53 of 2003).
- 7.2.2 Tenderers must submit their original and valid B-BBEE status level verification certificate or a certified copy thereof, substantiating their B-BBEE rating. Certificates issued by either verification agencies accredited by the South African Accreditation System (SANAS) or by registered auditors approved by the Independent Regulatory Board for Auditors (IRBA) are acceptable.
- 7.2.3 An EME must submit a sworn affidavit confirming the following:
  - Annual Turnover Revenue of R10 million or less; and
  - Level of Black ownership
  - Any misrepresentation in terms of bullet point above constitutes a criminal offence as set out in the B-BBEE Act as amended.
- 7.2.4 The submission of such certificates must comply with the requirements of instructions and guidelines issued by the National Treasury and be in accordance with notices published by the Department of Trade and Industry in the Government Gazette.
- 7.2.5 A trust, consortium or joint venture will qualify for points for their B-BBEE status level as a legal entity, provided that the entity submits their B-BBEE status level certificate.
- 7.2.6 A trust, consortium or joint venture will qualify for points for their B-BBEE status level as an unincorporated entity, provided that the entity submits their consolidated B-BBEE scorecard as if they were a group structure and that such a consolidated B-BBEE scorecard is prepared for every separate tender.
- 7.2.7 A person will not be awarded points for B-BBEE status level if it is indicated in the tender documents that such a tenderer intends sub-contracting more than 25% of the value of the contract to any other enterprise that does not qualify for at least the points that such a tenderer qualifies for.
- 7.2.8 A person awarded a contract will not be permitted to sub-contract more than 25% of the value of the contract to any other enterprise that does not have an equal or higher B-BBEE status level than the person concerned.

#### 7.3 Price and Empowerment

Having completed a technical evaluation, the procedure for the evaluation of technically qualifying tenders is Method 2 (Price and Preferences).

The Preference Point System assigns a score to each tenderer based on the tender price and on the tenderer's BBBEE status. These scores are combined to determine an overall score for the tender. The tender with the highest score will be considered for acceptance.

The Preference Point System will be applied as follows:

- 80 points are assigned to price
- Up to 20 points are assigned to BBBEE status per the table under item 7.2.

The total preference points for a tender are calculated with the formula

#### PP = Ps + Pbee Where

**PP** is the total number of preference points scored by the tenderer

Ps is the points scored for the comparative price of the tenderer, and

P<sub>bee</sub> is the number of points awarded to the tenderer based on his certified B-BBEE status level

#### Formula for scoring tender price

The following formula will be used to calculate the points for price.

$$P_s = X \left[1 - (\underline{Pt - P_{min}})\right]$$

 $P_{\text{min}}$ 

Where

 $P_s$  = Points scored for comparative price of tender under consideration

**P**<sub>t</sub> = Comparative price of tender under consideration

 $P_{min}$  = Comparative price of lowest acceptable tender

X = Points assigned to price

#### 8. CLOSING DATE, TIME AND VENUE FOR SUBMISSIONS

The words "RFQ – TO APPOINT A MEDIA AND BRAND SPECIALISTS FOR THE CENTER ON AFRICAN PUBLIC SPACE FOR A PERIOD OF 6 MONTHS.

" must be written / typed clearly on the envelope.

The envelope must be deposited in the tender box at the Johannesburg Development Agency, Ground Floor, The Bus Factory, 3 Helen Joseph Street (formerly known as President) and Newtown,2000 only between the hours of 08H00 and 17H00.

The RFQ closes at 12h00 on 12 May 2022.

# NO E-MAILED/ NO LATE / TELEPHONIC / FAXED / POSTAL TENDERS WILL BE ACCEPTED OR CONSIDERED.

The Johannesburg Development Agency's selection of qualifying tenders shall be in the Johannesburg Development Agency's sole discretion and shall be final.

The Johannesburg Development Agency does not bind itself to accept any RFQ submission and no correspondence will be entered into.

Queries can be addressed in writing to:

Manyedi Rakabe

E-mail: MRakabe@jda.org.za

# **ANNEXURE A: BUSINESS DECLARATION** Tender/RFQ Number: ..... Tender/RFQ Description: ..... Name of Company: ..... Contact Person: ..... Postal Address: ..... ..... Physical Address: ..... Telephone Number: ..... Fax Number: ..... Cell Number: ..... E-mail Address: ..... Company/enterprise Income **Tax Reference Number** (Insert personal income tax number if a one person business and personal income tax numbers of all partners if a partnership) VAT Registration Number: ...... Company Registration Number: ..... 1. Type of firm Partnership ☐ One person business/sole trader □ Close corporation ■ Public company Private company

(Tick one box)

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2.	Principal business activities
3.	Total number of years company has been in business:
_	
4.	Detail all trade associations/professional bodies in which you have membership
E	Did the firm eviet under a provious name?
5.	Did the firm exist under a previous name?
	□ Yes □ No
	(Tick one box)
	If yes, what was its previous name?
	, , , , , , , , , , , , , , , , , , ,
6.	How many permanent staff members are employed by the firm:
	Full Time :
	Part Time :
7.	In the case of a firm which renders services for different disciplines, how many permanent staff members are employed by the firm in the discipline for which you are tendering:
	Full Time :
	Part Time :

8. What is the enterprise's annual turnover for the last two years and what is the estimated turnover of current commitments.

	_					
	R	Year: .				
	R	Year: .				
	R	Year: .				
9.	List all contracts of similar completed:	nature whic	h your compa	ny is engaged	d in and have	not yet
	•					<u>,                                      </u>
	CONTRACT DESCRIPTION	LOCATION	COMPANY/ EMPLOYER	PROJECT VALUE	ESTIMATED FEES	EXPECTED COMPLETION
						( MONTH & YEAR)
						I LAN
		•				
10.	Banking details					
	I/We hereby request and aut of my/our account with the m			nts which may	accrue to me/u	us to the credit
	I/We understand that the cre system known as the "ACB I				essed by comp	outer through a
	I/We also understand that no of each payment will be print					
	This authority may be cance	lled by me/us	giving 30 days	s' notice in writ	ing.	
	BANK :					

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BRANCH		:				
BRANCH CODE ACCOUNT NUM	<del>_</del>	: :				
ACCOUNT HOL	.DER	:				
TYPE OF ACCO	DUNT	:				
CONTACT PER	SON	:				
CONTACT NUM	IBER	:				
PLEASE INCLUDE ORIGINAL SIGNED AND STAMPED LETTER FROM THE BANK CONFIRMING THE COMPANY'S BANKING DETAILS, PHOTOSTAT COPIES AND LETTERS BEARING ELECTRONIC SIGNATURES WILL NOT BE ACCEPTABLE.						
		nts that he/she is duly authorised to do so on behalf of the company, furnished in response to this request for proposal is true and				
SIGNATURE	:					
NAME IN FULL	:					
CAPACITY	:					
DULY AUTHORIZED	D TO SIGN	I ON BEHALF OF:				
DATE	:					

**COMPANY STAMP** 

### **ANNEXURE B: DECLARATION OF INTEREST**

- 1. No bid will be accepted from persons in the service of the state\*.
- 2. Any person, having a kinship with persons in the service of the state, including a blood relationship, may make an offer or offers in terms of this invitation to bid. In view of possible allegations of favouritism, should the resulting bid, or part thereof, be awarded to persons connected with or related to persons in service of the state, it is required that the bidder or their authorised representative declare their position in relation to the evaluating/adjudicating authority.

3.	In order to give effect to the above, the following questionnaire must be completed and submitted with the bid.
3.1	Full Name:
3.2	Identity Number:
3.3	Position occupied in the company (director, trustees, shareholder**)
3.4	Company Registration Number:
3.5	Tax Reference Number:
3.6	VAT Registration Number:
3.7	The names of all directors / trustees / shareholders / members, their individual identity numbers and state employee numbers must be indicated in paragraph 4 below.
3.8	Are you presently in the service of the state*  YES / NO
	If yes, furnish particulars
3.9	Have you been in the service of the state for the past twelve months? YES / NO
	If yes, furnish particulars

4. Full details of directors / trustees / members / shareholders.

FULL NAME	IDENTITY NUMBER	STATE EMPLOYEE NUMBER

**CERTIFICATION** 

I, THE UNDERSIGNED (FULL NAME)	

CERTIFY THAT THE INFORMATION FURNISHED ON THIS DECLARATION FORM IS TRUE AND CORRECT.

I ACCEPT THAT, IN ADDITION TO CANCELLATION OF A CONTRACT, ACTION MAY BE TAKEN AGAINST ME SHOULD THIS DECLARATION PROVE TO BE FALSE.

Signature	Position	
Name of Bidder	Date	

- \* MSCM Regulations: "in the service of the state" means to be
  - (a) a member of -
    - (i) any municipal council;
    - (ii) any provincial legislature; or
    - (iii) the national Assembly or the national Council of provinces;
  - (b) a member of the board of directors of any municipal entity;
  - (c) an official of any municipality or municipal entity;
  - (d) an employee of any national or provincial department, national or provincial public entity or constitutional institution within the meaning of the Public Finance Management Act, 1999 (Act No.1 of 1999);
  - (e) a member of the accounting authority of any national or provincial public entity; or
  - (f) an employee of Parliament or a provincial legislature.

<sup>\*\* &</sup>quot;Stakeholder' means a person who owns shares in the company and is actively involved in the management of the company or business and exercises control over the company.

### ANNEXURE C: DECLARATION OF BIDDER'S PAST SUPPLY CHAIN MANAGEMENT PRACTICES

- 1 This Municipal Bidding Document must form part of all bids invited.
- It serves as a declaration to be used by municipalities and municipal entities in ensuring that when goods and services are being procured, all reasonable steps are taken to combat the abuse of the supply chain management system.
- 3 The bid of any bidder may be rejected if that bidder, or any of its directors have:
  - a. abused the municipality's / municipal entity's supply chain management system or committed any improper conduct in relation to such system;
  - b. been convicted for fraud or corruption during the past five years;
  - c. willfully neglected, reneged on or failed to comply with any government, municipal or other public sector contract during the past five years; or
  - d. been listed in the Register for Tender Defaulters in terms of section 29 of the Prevention and Combating of Corrupt Activities Act (No 12 of 2004).
- In order to give effect to the above, the following questionnaire must be completed and submitted with the bid.

Item	Question	Yes	No
4.1	Is the bidder or any of its directors listed on the National Treasury's database as a company or person prohibited from doing business with the public sector?	Yes	No 🗆
	(Companies or persons who are listed on this database were informed in writing of this restriction by the National Treasury after the <i>audi alteram</i> partem rule was applied).		
4.1.1	If so, furnish particulars:		
4.2	Is the bidder or any of its directors listed on the Register for Tender Defaulters in terms of section 29 of the Prevention and Combating of Corrupt Activities Act (No 12 of 2004)?  (To access this Register enter the National Treasury's website, <a href="www.treasury.gov.za">www.treasury.gov.za</a> , click on the icon "Register for Tender Defaulters" or submit your written request for a hard copy of the Register to facsimile number (012) 3265445).	Yes	No 🗆
4.2.1	If so, furnish particulars:		
Item	Question	Yes	No

	\ TO	A DDOINT	A MAEDIA	AND DOAND	ODEOLALIOTO	COD THE	OFNITED C	NI AEDIOANI		10F F0D	A DEDIOD OF	CNACNITUO	D	100
KF(	יטו:ג	APPOINT	A MEDIA	AND RKAND	SPECIALISTS	FUK THE	CENTERO	JN AFRICAN	LORFIC 25	AUE FUR	A PERIOD OF	6 MONTHS	rage	123

4.3	Was the bidder or any of its directors convicted by a court of law (including a	Yes	No
4.4	court of law outside the Republic of South Africa) for fraud or corruption during the past five of any of its directors owe any municipal rates and taxes of municipal charges to the municipality / municipal entity, or to any other municipality / municipal entity, that is in arrears for more than three months?	Yes	
4.4.1	If so, furnish particulars:		
4.3.1	If so, furnish particulars:		
4.5	Was any contract between the bidder and the municipality / municipal entity or any other organ of state terminated during the past five years on account of failure to perform on or comply with the contract?	Yes	No
4.7.1	If so, furnish particulars:		
CERTIFICAT	TION		
I, THE UNDE	ERSIGNED (FULL NAME)		
CERTIFY TH	IAT THE INFORMATION FURNISHED ON THIS DECLARATION FOR	RM IS	TRUE
TAKEN AGA	THAT, IN ADDITION TO CANCELLATION OF A CONTRACT, ACTION INSTITUTE TO BE FALSE.	ON MA	Y BE
Signature	Position		
Name of Bide	der Date		

# RFQ: TO APPOINT A MEDIA AND BRAND SPECIALISTS FOR THE CENTER ON AFRICAN PUBLIC SPACE FOR A PERIOD OF 6 MONTHS P a g e | 24 ANNEXURE D - 1: PARTICULARS OF CONTRACTS AWARDED BY AN ORGAN OF STATE\*\*\* DURING THE LAST 5 YEARS

(In the event of insufficient space, kindly attach documentation)

EMPLOYER	CONSULTANT	SIMILAR NATURE OF WORK	VALUE OF WORK	YEAR COMPLETED

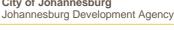
RFQ: TO APPOINT A MEDIA AND BRAND SPECIALISTS FOR THE CENTER ON AFRICAN PUBLIC SPACE FOR A PERIOD OF 6 MONTHS P a g e | 25 ANNEXURE D - 2: PARTICULARS OF CONTRACTS AWARDED BY NOT AN ORGAN OF STATE\*\*\* DURING THE LAST 5 YEARS cont.

EMPLOYER	CONSULTANT	SIMILAR NATURE OF WORK	VALUE OF WORK	YEAR COMPLETED

## \*\*\* Organ of State means-

- a) a national or provincial department:
- b) a municipality;
- c) a constitutional institution defined in the Public Finance Management Act, 1999 (Act No. 1 of 1999);
- ♦ d) Parliament;
- e) a provincial legislature;
- f) any other institution or category of institutions included in the definition of "organ of state" in section 239 of the Constitution and recognised by the Minister by notice in the Government Gazette as an institution or category of institutions to which this Act applies

Signature (of person authorised to sign on behalf of the organisation)	Position
Name of Bidder	Date







The Bus Factory Newtown Johannesburg, 2000 Marshalltown 2107

No 3 Helen Joseph Street PO Box 61877 Tel +27(0) 11 688 7851 (O) Fax +27(0) 11 688 7899/63 E-mail: info@jda.org.za

> www.jda.org.za www.joburg.org.za

RFQ: TO APPOINT A MEDIA AND BRAND SPECIALISTS FOR THE CENTER ON AFRICAN PUBLIC SPACE FOR A PERIOD OF 6 MONTHS

### ANNEXURE E: CERTIFICATE OF INDEPENDENT BID DETERMINATION

I, the undersigned, in submitting the accompanying bid:

RFQ: TO APPOINT A MEDIA AND BRAND SPECIALISTS FOR THE CENTER ON AFRICAN PUBLIC SPACE FOR A PERIOD OF 6 MONTHS.

in response to the invitation for the bid made by:

Johannesburg Development Agency

do hereby make the following statements that I certify to be true and complete in every respect:

I certify, on behalf of:

(Name of Bidder)

- I have read and I understand the contents of this Certificate;
- 2. I understand that the accompanying bid will be disqualified if this Certificate is found not to be true and complete in every respect;
- I am authorized by the bidder to sign this Certificate, and to submit the accompanying bid, on behalf of the bidder;
- Each person whose signature appears on the accompanying bid has been authorized by the bidder to determine the terms of, and to sign, the bid, on behalf of the bidder;
- For the purposes of this Certificate and the accompanying bid, I understand that the word "competitor" shall include any individual or organization, other than the bidder, whether or not affiliated with the bidder, who:
  - (a) has been requested to submit a bid in response to this bid invitation;
  - (b) could potentially submit a bid in response to this bid invitation, based on their qualifications, abilities or experience; and
  - (c) provides the same goods and services as the bidder and/or is in the same line of business as the bidder
- The bidder has arrived at the accompanying bid independently from, and without consultation, communication, agreement or arrangement with any competitor. However communication between partners in a joint venture or consortium will not be construed as collusive bidding.
- In particular, without limiting the generality of paragraph 6 above, there has been no consultation, communication, agreement or arrangement with any competitor regarding:
  - (a) prices;
  - (b) geographical area where product or service will be rendered (market allocation);
  - (c) methods, factors or formulas used to calculate prices;

- (d) the intention or decision to submit or not to submit a bid;
- (e) the submission of a bid which does not meet the specifications and conditions of the bid; or
- (f) bidding with the intention not to win the bid.
- 8. In addition, there have been no consultations, communications, agreements or arrangements with any competitor regarding the quality, quantity, specifications and conditions or delivery particulars of the products or services to which this bid invitation relates.
- The terms of the accompanying bid have not been, and will not be, disclosed by the bidder, directly or indirectly, to any competitor, prior to the date and time of the official bid opening or of the awarding of the contract.
- 10. I am aware that, in addition and without prejudice to any other remedy provided to combat any restrictive practices related to bids and contracts, bids that are suspicious will be reported to the Competition Commission for investigation and possible imposition of administrative penalties in terms of section 59 of the Competition Act No. 89 of 1998 and or may be reported to the National Prosecuting Authority (NPA) for criminal investigation and or may be restricted from conducting business with the public sector for a period not exceeding ten (10) years in terms of the Prevention and Combating of Corrupt Activities Act No. 12 of 2004 or any other applicable legislation.

Signature	Position
Name of Bidder	 Date

# **ANNEXURE F: DECLARATION ON STATE OF MUNICIPAL ACCOUNTS**

Any bid will be rejected if:

Α

Sign	natur	Date
		Proof of directors declare that the abovementioned information is true and correct and that the wing documents are attached to this form:
	i. ii. 	A copy of municipal account mentioned in B (iv) & (v) (Not older than 3 months) A copy of municipal accounts of all directors mentioned in B(vi) (Not older than 3 months)
С	[	Documents to be attached.
		7
		6
		5
		4
		3
		2
		1
	vi.	Names of all directors, their ID numbers and municipal account number.
	٧.	Municipal account number for water and electricity:
	iv.	Municipal account number for rates:
	iii.	Municipality where business is situated
	ii.	Registration Number:
	i.	Name of bidder:
В	E	Bid Information
	a	Any municipal rates and taxes or municipal service charges owed by the bidder or any of the directors to the municipality or a municipal entity, or to any other nunicipality or municipal entity, are in arrears for more than three months.

# ANNEXURE G: ORGANOGRAM (COMPULSORY) THIS ANNEXURE IS CRITICAL FOR THE TECHNICAL EVALUATION AS DETAILED UNDER ITEM 7.1 HEREIN

The service provider shall list below the key personnel proposed for this project in the discipline and designation being tendered for as per 7.1 herein.

### **TABLE 1: MARKETING SPECIALIST**

Key Resource Information		
Designation:	Marketing Specialist	
Name & Surname		
Nationality		
ID / Passport Number		
First Qualification Name Incl. Date of Qualification and Institution		
Highest Qualification Name Incl. Date of Qualification and Institution		
Years' Experience after initial relevant Qualification		
Professional Registration Body / Institution		
Date of Professional Registration		
Professional Registration Number		

## **TABLE 2: PUBLIC RELATIONS SPECIALIST**

Key Resource Information		
Designation:	Public Relations Specialist	
Name & Surname		
Nationality		
ID / Passport Number		
First Qualification Name Incl. Date of Qualification and Institution		
Highest Qualification Name Incl. Date of Qualification and Institution		
Years' Experience after initial relevant Qualification		
Professional Registration Body / Institution		
Date of Professional Registration		
Professional Registration Number		

# ANNEXURE H – JDA CV TEMPLATE TO BE COMPLETED BY THE BIDDER (COMPULSORY)

1. Marketing Specialist			
FULL NAME AND SURNAME			
TITLE (e.g., Ms./Mr./Dr/Prof)			
PROFESSIONAL QUALIFICATIONS		YEAR	CERTIFIED ACADEMIC
(Degrees, Diplomas, etc)		OBTAINED	CERTIFICATE MUST BE
(Degrees, Diplomas, etc)		OBTAINED	ATTACHED AND LISTED
	1		
CURRENT EMPLOYER			
CURRENT ROLE/TITLE			
NO. OF Yrs AND Mnths SERVED			
LIST OF PROJECTS RELEVANT TO			ESPONSIBILITY IN EACH
THIS SCOPE		JECT	
1.	1.		
2.	2.		
3.	3.		
PREVIOUS EMPLOYER 1			
ROLE/TITLE			
NO. OF YEARS AND MONTHS IN			
THIS ROLE			
LIST OF PROJECTS RELEVANT TO	INIDI	VIDITAL'S DOLE/DI	ESPONSIBILITY IN EACH
THIS SCOPE		VIDUAL 3 ROLE/RI JECT	ESPONSIBILITY IN EACH
THIS SCOPE	FIXO	JLC I	
1.	1.		
2.	2.		
3.	3.		
PREVIOUS EMPLOYER 2			
ROLE/TITLE			
NO. OF YEARS AND MONTHS IN			
THIS ROLE			
LIST OF PROJECTS RELEVANT TO	INDI	VIDUAL'S ROLE/RI	ESPONSIBILITY IN EACH
THIS SCOPE	PRO	JECT	
1.	1.		
2.	2.		
3.	3.		
PREVIOUS EMPLOYER 3			
ROLE/TITLE			
NO. OF YEARS AND MONTHS IN			
THIS ROLE			
LIST OF PROJECTS RELEVANT TO			ESPONSIBILITY IN EACH
THIS SCOPE		JECT	
1.	1.		
2.	2.		
3.	3.		

# \*\*\* PLEASE CONTINUE TO ADD YOUR PREVIOUS EMPLOYMENT ROLES (3, 4, 5 etc.) USING FORMAT ABOVE

1. Public Relations Specialist			
FULL NAME AND SURNAME			
TITLE (e.g., Ms./Mr./Dr/Prof)			
,	1	VEAD	CERTIFIED ACADEMIC
PROFESSIONAL QUALIFICATIONS		YEAR	CERTIFICATE MUST BE
(Degrees, Diplomas, etc)		OBTAINED	ATTACHED AND LISTED
CURRENT EMPLOYER			
CURRENT ROLE/TITLE			
NO. OF Yrs AND Mnths SERVED			
LIST OF PROJECTS RELEVANT TO	INDI	VIDUAL'S ROLE/F	RESPONSIBILITY IN EACH
THIS SCOPE	PRO	JECT	
1.	1.		
2.	2.		
3.	3.		
PREVIOUS EMPLOYER 1			
ROLE/TITLE			
NO. OF YEARS AND MONTHS IN			
THIS ROLE			
LIST OF PROJECTS RELEVANT TO	INDI	VIDUAL'S ROLE/F	RESPONSIBILITY IN EACH
THIS SCOPE	PRO	JECT	
1.	1.		
2.	2.		
3.	3.		
PREVIOUS EMPLOYER 2			
ROLE/TITLE			
NO. OF YEARS AND MONTHS IN			
THIS ROLE			
LIST OF PROJECTS RELEVANT TO			RESPONSIBILITY IN EACH
THIS SCOPE		JECT	
1.	1.		
2.	2.		
3.	3.		
PREVIOUS EMPLOYER 3			
ROLE/TITLE			
NO. OF YEARS AND MONTHS IN			
THIS ROLE			
LIST OF PROJECTS RELEVANT TO			RESPONSIBILITY IN EACH
THIS SCOPE	PRO	JECT	
1.	1.		
2.	2.		

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3.	3.

\*\*\* PLEASE CONTINUE TO ADD YOUR PREVIOUS EMPLOYMENT ROLES (3, 4, 5 etc.) USING FORMAT ABOVE